"SENNHEISER AUDIO TREASURE HUNTERS" PROMOTION

TERMS AND CONDITIONS

- 1. Information on how to enter and the prize(s) form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
- 2. Entry is only open to Australian and New Zealand residents aged 16 years or over.
- 3. Employees (and their immediate families) of the Promoter and agencies associated with this promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
- 4. Entries into the promotion open on 01/11/23 and close at 11:59PM AEDT on 22/11/23 ("Promotional Period").
- 5. To be eligible to enter, entrants must find a 'Sennheiser Treasure Hunt Access Code' ("Access Code"). Access Codes will be embedded into the Promoter's product pages online at www.sennheiser-hearing.com, and on participating retailer product pages in Australia & New Zealand OR entrants must find an Access Code on the Promoter's social media channels, or on the social media channels of external content creators/influencer/media partners that have been approved by the Promoter, or on any other channels or sites that the Promoter chooses to embed Access Codes, in its discretion. To enter, after finding an Access Code, entrants must complete the following steps during the Promotional Period:
 - a) visit www.sennheisertreasurehunt.komo.site;
 - b) follow the prompts on the promotion entry page;
 - c) input the requested details including full name, email address, phone number and a valid Access Code: and then
 - d) submit the fully completed entry form.

For clarity, Access Codes will vary depending on where they are located (for example, an Access Code on the Promoter's website will be different to an Access Code on the Promoter's social media channels). Entrants will receive one (1) entry into the draw per each unique Access Code they find, subject to clause 6. Entrants can only use each unique Access Code once to enter.

- 6. Multiple entries permitted, subject to: (a) only one (1) entry is permitted per Access Code; and (b) each entry must be submitted separately and in accordance with entry requirements.
- 7. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and reserves the right, in its sole discretion, to disqualify any individual who the Promoter has reason to believe has breached any of these Terms and Conditions, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
- 8. Incomplete or indecipherable entries will be deemed invalid.

- 9. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.
- 10. The Promoter's decision is final and no correspondence will be entered into.
- 11. There will be a total of four (4) draws conducted for this promotion consisting of three (3) minor prize draws (each a "Minor Draw") and one (1) major prize draw ("Major Draw"). Entries into each draw open and close on the dates/times indicated in the table below. All draws will take place at Anisimoff Legal, 3 Amy Close, Wyong NSW 2259 on the dates/times indicated in the table below. The Promoter may draw additional reserve entries and record them in order in case an invalid entry or ineligible entrant is drawn. Winners will be notified by email and their names will be published at www.sennheisertreasurehunt.komo.site on the dates set out in the table below. All non-winning entries in each Minor Draw will be entered into all subsequent Minor Draws, and all entries will be entered into the Major Draw. For clarity, winners of a prize in any Minor Draw will be eligible to win the Major Prize (defined below).

Draw	Date Entries Open	Date Entries Close	Date and time of prize draw	Number of winners	Winners published
Minor Draw 1	01/11/23	11:59PM AEDT on 08/11/23	09/11/23 at 10:00AM AEDT	8	16/11/23
Minor Draw 2	09/11/23	11:59PM AEDT on 15/11/23	16/11/23 at 10:00AM AEDT	8	23/11/23
Minor Draw 3	16/11/23	11:59PM AEDT on 22/11/23	23/11/23 at 10:00AM AEDT	8	30/11/23
Major Draw	01/11/23	11:59PM AEDT on 22/11/23	23/11/23 at 10:00AM AEDT	1	30/11/23

- 12. The first valid entry drawn in each Minor Draw will each win 1 x 'Sennheiser AMBEO Soundbar Mini' valued at AUD\$1,299.95/NZD\$1,399.99 RRP.
- 13. The next valid entry drawn in each Minor Draw will each win 1 x 'Sennheiser MOMENTUM 4 Wireless over-ear headphones' valued at AUD\$579.95/NZD\$639.95 RRP.
- 14. The next valid entry drawn in each Minor Draw will each win 1 x 'Sennheiser MOMENTUM True Wireless 3 earbuds' valued at AUD\$399.95/NZD\$424.95 RRP.
- 15. The next valid entry drawn in each Minor Draw will each win 1 x 'Sennheiser HD 560S over-ear headphones' valued at AUD\$319.95/NZD\$359.95 RRP.
- 16. The next valid entry drawn in each Minor Draw will each win 1 x 'Sennheiser ACCENTUM Wireless over-ear headphones' valued at AUD\$299.95/NZD\$319.95 RRP.
- 17. The next valid entry drawn in each Minor Draw will each win 1 x 'Sennheiser CX Plus True Wireless earbuds' valued at AUD\$259.95/NZD\$274.95 RRP.
- 18. The next valid entry drawn in each Minor Draw will each win 1 x 'Sennheiser CX True Wireless earbuds' valued at AUD\$199.95/NZD\$219.95 RRP.
- 19. The next valid entry drawn in each Minor Draw will each win 1 x 'Sennheiser SPORT True Wireless earbuds' in black valued at AUD\$199.95/NZD\$219.95 RRP.

- 20. The first valid entry drawn in the Major Draw will win the 'Major Prize'. Major Prize includes:
 - 1 x 'Sennheiser HD 820' audiophile headphones with customised gold details valued at AUD\$3,499.95/NZD\$3,999.95 RRP; and
 - 1 x 'Sennheiser HDV 820' amplifier with customised gold details valued at AUD\$3,799.95/ NZD\$4,029.95 RRP ("Major Prize").
- 21. Subject to the unclaimed prize draw clause, if for any reason a winner does not take/redeem a prize (or an element of the prize) at/by the time stipulated by the Promoter, then the prize (or that element of the prize) will be forfeited.
- 22. If any prize (or part of any prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize (or that part of the prize) with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.
- 23. Total prize pool value is AUD\$17,978.70/NZD\$19,608.82.
- 24. A draw for any unclaimed prizes may take place on 23/02/24 at the same time and place as the original draws, subject to any directions from a regulatory authority. Winners, if any, will be notified by email and their names will be published at www.sennheisertreasurehunt.komo.site from 01/03/24.
- 25. If a winner is under the age of 18, the winner's parent/legal guardian may be required to sign a legal release in a form to be determined by the Promoter in its discretion.
- 26. Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
- 27. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, pandemic, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
- 28. Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the Internet service provider used.
- 29. Nothing in these Terms and Conditions limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act, as well as any other implied warranties under the ASIC Act or similar consumer protection laws in the States and Territories of Australia or New Zealand ("Non-Excludable Guarantees"). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion.

- 30. Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) is not responsible for and excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a winner or entrant; or (f) use of a prize.
- 31. The Promoter collects personal information ("PI") in order to conduct the promotion and may, for this purpose, disclose such PI to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Australian or New Zealand regulatory authorities. Entry is conditional on providing this PI. The Promoter will also use and handle PI as set out in its Privacy Policy, which can be viewed at https://www.sennheiser-hearing.com/privacy. In addition to any use that may be outlined in the Promoter's Privacy Policy, the Promoter may, for an indefinite period, unless otherwise advised, use the PI for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant. The Privacy Policy also contains information about how entrants may opt out, access, update or correct their PI, how entrants may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with. All entries become the property of the Promoter. The Promoter may disclose PI to any entity outside of Australia.
- 32. The Promoter is Sonova Hearing Australia Pty. Ltd (ABN 82 651 492 929) of Suite 14.01, Level 14, 124 Walker Street, North Sydney, NSW 2060. ("**Promoter**").

NSW Authority Number TP/01405. ACT Permit No. TP23/02146. SA Permit No. T23/1659.